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**Sale *Every* Wednesday**  
**\*\*Sale Schedule\*\***  
**Slaughter Cattle 11:30 AM**  
**Bred Cows & Pairs 12:30 PM**  
**Feeder Cattle 1:00 PM**

733 North Ben Maddox Way  
Visalia, CA 93292

**Visalia Livestock Market Roundup**  
**Wednesday, February 10, 2010**  
**Cattle Saleable: 210**

Cattle numbers are down given the time of year and the plentiful rain. The rain has many producers out searching for cattle to fill pastures. We have seen a nice run in the market mostly on the light ones. Turn out steers made up most of the run and sold with added demand for the fourth consecutive week. Heifers also sold higher in a smaller test. Feeder cattle steady this week up \$3-4 over the past couple of weeks. Butcher cows showing improved demand gaining another \$1 this week. Bred cows, no good test for quality as there seems to be none around, are called higher with excellent demand.

..see you at ringside, Randy

**Looking Ahead**

**February 17th**  
Regular Sale

**February 24th**  
Good Run of Stockers, several bunches of turn out cattle

**March 3rd**  
Good Sale-30 young black bred cows, Coalinga

Choice Steers		Choice Heifers
\$115.00-130.00	300 LBS	\$95.00-112.00
\$110.00-125.00	400 LBS	\$90.00-106.00
\$102.00-114.00	500 LBS	\$87.00-100.00
\$95.00-108.00	600 LBS	\$82.00-96.00
\$87.00-97.00	700 LBS	\$77.00-87.00
\$82.00-90.00	800 LBS	\$76.00-85.00
\$78.00-85.00	900 LBS	\$72.00-78.00
Slaughter Bulls		Slaughter Cows
\$63.00-70.00	High Yield	\$50.00-56.00
\$56.00-62.00	Medium Yield	\$44.00-49.00
\$49.00-55.00	Low Yield	\$38.00-43.00
\$55.00-65.00	Feeder	\$45.00-55.00
N/A	Heiferettes	\$55.00-65.00
TOP BULL	TOP HOLSTEIN COW	TOP COW
\$68.00	\$ N/A	\$54.50

Representative Sales

4	Blk Str	351 LBS	\$125.00
3	Blk/Char Str	415 LBS	\$118.50
7	Blk Str	455 LBS	\$119.75
7	Blk Str	494 LBS	\$110.00
3	Blk/Red Str	555 LBS	\$106.00
3	Blk Str	620 LBS	\$101.50
4	Blk Str	740 LBS	\$91.50
3	Blk/Char Str	820 LBS	\$86.00
3	Blk/Wf Hfr	385 LBS	\$107.00
2	Rwf Hfr	423 LBS	\$104.00
3	Char Hfr	475 LBS	\$105.00
5	Rwf Hfr	494 LBS	\$101.50
3	Red Hfr	540 LBS	\$98.50
2	Blk Hfr	585 LBS	\$98.00
2	Blk Hfr	645 LBS	\$92.00
4	Red/Blk Hfr	725 LBS	\$84.50



**Branding season is fast here this is the time to start with VLM's value added programs. We have seen these programs pay dividends to our producers that have used them. Let us know if you have any questions on which program will work best for your operation. If you are planning on putting in eid tags please call us at least one week ahead of time so we can make sure they are in stock.**



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In an effort to speed up delivery time and eliminate waste of resources we would like to start emailing the market report to all of those who have internet access. Please email Beth at [bethbaxley@gmail.com](mailto:bethbaxley@gmail.com) if you would like to be added to the list, please include your name and address in the email. We will send you the market report as a pdf file. It will look just like the one you receive in the mail.