

Wednesday, July 15-August 5 2026
Cattle Marketed 1651

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For more information visit our website at www.visalialivestock.com or
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Market Snapshot



Choice Steers	Prices shown per CWT / per 100 pounds	Choice Heifers
\$400.00-\$550.00	300 LBS	\$350.00-\$500.00
\$375.00-\$500.00	400 LBS	\$350.00-\$475.00
\$325.00-\$475.00	500 LBS	\$325.00-\$425.00
\$325.00-\$425.00	600 LBS	\$285.00-\$385.00
\$300.00-\$375.00	700 LBS	\$275.00-\$350.00
\$275.00-\$325.00	800 LBS	\$250.00-\$300.00
\$250.00-\$300.00	900 LBS	\$225.00-\$275.00
Slaughter Bulls		Slaughter Cows
\$175.00-\$197.00	High Yield	\$180.00-\$220.00
\$155.00-\$175.00	Medium Yield	\$145.00-\$180.00
\$125.00-\$155.00	Low Yield	\$100.00-\$145.00
\$170.00-\$235.00	Feeder/Young	\$160.00-\$265.00
N/A	Heiferettes	\$210.00-\$265.00
Bred cows	\$2400-\$4700 Pairs	\$2100-\$4250
Top Bull		Top Cow
\$201.00		\$209.00

Looking Ahead:

Wednesday, August 12th
Regular Sale

Wednesday, August 19th

Good Sale...some added local bunches of calves

Wednesday, August 26th

**Good Sale...featuring some added bunches of good
 quality calves with good shots and some with good wean**

Wednesday, September 2nd

Regular Sale

Save the Date:

Sunday, September 13th

Visalia Livestock Market



Over the past several weeks we have moved into what most of us would call the dog days of summer, and the market has acted accordingly. We are still seeing very good demand on the right kind of cattle, but the market has softened some compared to the extreme highs we saw earlier in the spring and early summer. That is not unexpected for this time of year. The heat, lighter runs, fleshier cattle, singles and smaller bunches all tend to make the market a little more selective.

The good news is that the top end of the market is still very good. The best calves and yearlings with quality, condition, reputation and a good health program behind them are still selling very well. The bigger strings of properly handled cattle are still bringing strong money, but the buyers are sorting harder. At these price levels, they are not going to overlook condition, flesh, quality, health history or missing information.

The steer market has been softer than it was earlier, especially on some of the plainer and fleshier cattle, but the good steers are still very much in demand. The lighter calves with quality and the right kind of condition still brought impressive dollars, and the heavier yearlings continued to sell well when they had the right look. The spread from the top to the bottom is still very wide, and that spread is probably more noticeable now than it was during the peak of the spring run.

The heifer market has also been more selective. The better heifers are still good to sell, but the feeder-type heifers are still carrying a discount to the steers, and the plainer heifers are seeing the biggest pressure. The heifers with replacement quality, good weighing condition and proper vaccination information continue to be the kind buyers want. The heifers without those things are harder to get the same kind of interest on.

We want to continue to stress how important the vaccination records and paperwork are. This is especially true when the market gets more selective. When the market is red hot, some cattle will bring more than they probably should. When the market softens, the buyers lean harder on the cattle that have proof behind them. If your calves have had shots, have been weaned, have had two rounds, have been wormed, have been on a mineral program, or have any other value-added information, please make sure that information is written down and turned in before they sell.

There is a big difference between telling us cattle have had shots and having the paperwork filled out so we can announce it and enter it properly. The vaccination record goes to the auction block, it goes into our system, and it helps the buyers have confidence in what they are bidding on. The cattle with complete information are still bringing a premium. The cattle without the information are getting sorted harder, and in this kind of market that can cost real money.

The butcher cow and bull market has held together better than the feeder market in many spots. The best high-yielding cows were still very good to sell, with the top end pushing over \$200 in places. Bulls also stayed good on the high-yielding kind, although there is still a big spread depending on weight, yield, age, soundness and condition. The young feeder cows and heiferettes were also very well received when they had some future use to them.

The bred cow and pair market remains quality driven. Good young bred cows and the better pairs still found solid demand, but the plainer, older or more short-term cattle were more uneven. The better females are still hard to replace, but buyers are being more careful than they were earlier in the year.

Overall, this is still a very good cattle market, but it is not quite as forgiving as it was earlier. The heat of summer, smaller and more uneven offerings, and buyers being more selective have softened the market some. The cattle that are managed right are still being rewarded. Quality, condition, reputation, good sorting and complete paperwork continue to matter, and they may matter more now than ever.

.....See you at Ringside, Randy

Our Complete Marketing Service!



Basic Vac (At branding)

Inforce 3

One Shot BVD

Ultrabac 8

Show this card where you purchase your vaccines to make sure you get the right ones!

Premium Vac (3 to 6 weeks prior to marketing)

First shot with Basic Vac protocol plus second shot with: Bovi-Shield Gold One Shot

Ultrabac 7 Somubac

**Current Live Auction Schedule****Cows/Bulls start at 9:30 AM**

Bred Cows/ Pairs/ Stockers and Feeders at 11:00 AM or directly after cows and bulls. Please plan accordingly when you drop off your livestock. Any questions please do not hesitate to ask. As always we will continue to receive cattle any days before Wednesday.



PO Box 2529
Visalia, CA 93279

VISALIA LIVESTOCK MARKET
PO BOX 2529
VISALIA, CA 93279

Visalia Livestock Market Value Added Program Card
(Send This Card or Copy With Calves When Sold)

Please select one program: _____ Basic Vac* _____ Premium Vac** (followed VLM protocol)

Date Vaccinated	No Head	Product	Route of Admin. Location of shot

Please circle if applicable

NO Implants

NO Antibiotics

Age & Source

Bangs Vac.

Comments _____

Name _____

Phone _____

Date Weaned _____

Type of Feed _____

I agree that by signing this affidavit that all shots listed above have been administered properly and that I have followed all guidelines set by Visalia Livestock Market and their vaccination program.

Signature _____

Date _____