

Wednesday, January 7th thru 28th 2026
Cattle Marketed 675

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For more information visit our website at www.visalialivestock.com or
 call Randy at 559.906.9760



Market Snapshot



Choice Steers	Prices shown per CWT / per 100 pounds	Choice Heifers
\$450.00-\$600.00	300 LBS	\$400.00-\$550.00
\$400.00-\$550.00	400 LBS	\$375.00-\$525.00
\$350.00-\$500.00	500 LBS	\$325.00-\$475.00
\$325.00-\$450.00	600 LBS	\$300.00-\$425.00
\$300.00-\$400.00	700 LBS	\$275.00-\$375.00
\$250.00-\$350.00	800 LBS	\$225.00-\$325.00
\$225.00-\$325.00	900 LBS	\$200.00-\$300.00

Slaughter Bulls		Slaughter Cows
\$165.00-\$190.00	High Yield	\$165.00-\$195.00
\$145.00-\$165.00	Medium Yield	\$140.00-\$165.00
\$125.00-\$145.00	Low Yield	\$115.00-\$140.00
\$145.00-\$200.00	Feeder/Young	\$140.00-\$210.00
N/A	Heiferettes	\$160.00-\$200.00

Top Bull	Top Cow
\$185.00	\$195.00

Looking Ahead:

Wednesday, February 4th
Regular Sale

Wednesday February 11th

**Good Sale, some quality bunches of stockers & feeders
 expected**

Wednesday, February 18th

**Regular Sale...starting beef run at 9:30 AM, feeders to
 follow at 10:30 AM**

Wednesday, February 25th

Good Sale Expected

Save the Dates:

Saturday April 18th

Annual Bred Cow & Pair Sale

Saturday June 20th

The market over the past 30 days has been in a significant up trend. We have watched the Futures market climb back to within \$15-\$20 of the all-time highs that were reached back in October. This uptrend has spilled over into the cash feeder market in a big way, with most all classes climbing to new all-time highs over the past month or two. Light grass weight cattle have benefited the most with the outstanding grass in California and the mindset of most spring grass stocker operators that there will not be any available come that time. It looks at times that there is no top on the grass weight cattle as they seem to just bring more each week. Feeder weight cattle also in somewhat of an up trend as many feedlot operators are eager to fill empty pens, especially the last couple weeks of 2025. This market has calmed down just slightly over the past few weeks, but still at the upper end of the range on the high-quality yearling kind. Butcher cows and bulls did see a slight break briefly, then turned around and went right back to the upper end of the recent range this past month. Bred cows and pairs of any quality are selling extremely well and in high demand from all parts of the country. It has been a lighter offering over the past couple weeks here at VLM, but the local and northwest buyers have been very aggressive on most all weight classes of higher quality cattle. There is extreme demand for livestock at this time and it looks to be that way into the foreseeable future. We look for this spring marketing season to set new all-time highs for that marketing period. The beef industry is certainly experiencing some exciting times!

Note: Value added vaccination programs will be at premium in this high market. Don't miss the mark and be on top of what the industry wants. If you're going to put in the work and time, please be sure that you are covering all the bases with the proper vaccines. If you have questions as to what is important when it comes to all the multiple choices of vaccine, please don't hesitate to call. Also proper documentation is important and will help us get you all the value for your efforts.

.....*See you at Ringside, Randy*

*Your Complete Marketing
 Service!*



Basic Vac (At branding)

Inforce 3

One Shot BVD

Ultrabac 8

Show this card where you purchase your vaccines to make sure you get the right ones!

Premium Vac (3 to 6 weeks prior to marketing)

First shot with Basic Vac protocol plus second shot with: Bovi-Shield Gold One Shot

Ultrabac 7 Somubac


Current Live Auction Schedule**Cows/Bulls start at 9:30 AM****Bred Cows/ Pairs/ Stockers and Feeders at 11:00 AM or directly after cows and bulls.**

Please plan accordingly when you drop off your livestock. Any questions please do not hesitate to ask. As always we will continue to receive cattle any days before Wednesday.




PO Box 2529
Visalia, CA 93279

VISALIA LIVESTOCK MARKET
PO BOX 2529
VISALIA, CA 93279

Visalia Livestock Market Value Added Program Card
(Send This Card or Copy With Calves When Sold)

Please select one program: _____ Basic Vac* _____ Premium Vac** (followed VLM protocol)

Date Vaccinated	No Head	Product	Route of Admin. Location of shot

Please circle if applicable

NO Implants

NO Antibiotics

Age & Source

Bangs Vac.

Comments _____

Name _____ Phone _____

Date Weaned _____ Type of Feed _____

I agree that by signing this affidavit that all shots listed above have been administered properly and that I have followed all guidelines set by Visalia Livestock Market and their vaccination program.

Signature _____ Date _____