

Wednesday, March 19, 26, April 2, 2025
Cattle Marketed 1035

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For more information visit our website at www.visalialivestock.com or call Randy at 559.906.9760



Market Snapshot



Choice Steers	Prices shown per CWT / per 100 pounds	Choice Heifers
\$325.00-\$425.00	300 LBS	\$285.00-\$385.00
\$300.00-\$400.00	400 LBS	\$260.00-\$360.00
\$260.00-\$360.00	500 LBS	\$230.00-\$330.00
\$250.00-\$325.00	600 LBS	\$215.00-\$290.00
\$220.00-\$290.00	700 LBS	\$195.00-\$260.00
\$205.00-\$265.00	800 LBS	\$185.00-\$245.00
\$200.00-\$250.00	900 LBS	\$180.00-\$230.00

Slaughter Bulls		Slaughter Cows
\$150.00-\$180.00	High Yield	\$140.00-\$165.00
\$130.00-\$150.00	Medium Yield	\$120.00-\$140.00
\$110.00-\$130.00	Low Yield	\$100.00-\$120.00
\$135.00-\$175.00	Feeder/Young	\$120.00-\$170.00
N/A	Heiferettes	\$125.00-\$175.00

Top Bull	Top Cow
\$179.50	\$166.00

This market is nothing short of exciting to say the least. We have been in a solid up trending market for several years and have now reached new all-time highs yet again! This past few weeks have marked a new pinnacle on most all classes of calves and yearlings as well as butcher cows, as we have watched this market go up and down most of the fall and winter each time making new highs, and then never retracting to the recent lows. With that said we do feel that things may have topped and yes, this would be a bold statement given that every time you think that, it seems to go up even more. As we go into the spring marketing season on new all-time highs, we would encourage everyone to be diligent with your marketing plans and try to stay ahead of this thing. We have always said that early marketing is the best plan seven or eight years out of 10 and the last two it has just got higher as we went along. I would pose the question that this year may be back to the norm. We have also always said that when everyone wants to buy one that is always a good time to sell. We have already had numerous calls from most all of our normal out of state buyers as well as a number of new buyers wanting to know when the run will start. This is encouraging as it tells us that demand will be robust! I do want to note that in these communications the common two things talked about are, first proper vaccinations as this will be of utmost importance given the prices these calves will be bringing, as the vast majority of buyers are willing to pay for it and some will demand it in order to even compete for them. Second, is timely early marketings are also top of mind as those buyers that have been consistent consumers of our spring marketed California cattle know that the earlier they come the better they adapt and stay healthy. So most are urging us to tell our customers to bring them earlier than later. This would also make one think that the earlier marketed cattle will bring more dollars. We will see as we go just how much more upside potential this Beef business has left. Just something to think about as you prepare your product for market. As always, we will be offering a number of special calf and yearling sales starting in mid April all through May and the beginning of June. Along with these great specials, which will feature groups of properly vaccinated cattle, as well as some select NHTC program cattle each week, we will also have our two annual spring specials on Roundup Cattle Internet Marketing site for those customers with the right load lots. We are confident that either marketing platform will prove to be the highest prices everyone has ever received and we are very excited to get started with this spring marketing season! Also if you have females to sell or if you may need some nice young replacement fall calvers Saturday, April 19 will be the first of our two annual bred cow specials. There will be roughly about 700 young fall calvers offered, so don't miss this great annual event. As always, any questions, please don't hesitate to call anytime. .

See you at Ringside. Randy

Looking Ahead:

NOTE WE WILL BE STARTING AT 9:30 AM W/COWS
Wednesday, April 9th

Good Sale..Larger run on all classes, several nice consignments of light yearlings & early calves

Wednesday, April 16th
Regular Sale

Saturday April 19th @ 12:30 PM

Annual Bred Cow and Pair Sale...offering a large run on high quality young Fall calvers and some nice Spring pairs

Wednesday, April 23rd

Good Sale, larger run on all classes of calves, yearlings and cows

Wednesday, April 30th
Early Spring Calf & Yearling Special

*Your Complete Marketing
Service!*

Basic Vac (At branding)

Inforce 3

One Shot BVD

Ultrabac 8

Show this card where you
purchase your vaccines to
make sure you get the right
ones!

**Premium Vac (3 to 6 weeks
prior to marketing)**

First shot with Basic Vac
protocol plus second shot with:
Bovi-Shield Gold One Shot

Ultrabac 7 Somubac

The Zoetis logo, featuring the word "zoetis" in a lowercase, sans-serif font, with a small "TM" symbol to the right. The text is white and set against a solid orange rectangular background.**Current Live Auction Schedule****Cows/Bulls start at 9:30 AM****Bred Cows/ Pairs/ Stockers and Feeders at
11:00 AM or directly after cows and bulls.****Please plan accordingly when you drop
off your livestock. Any questions please
do not hesitate to ask. As always we will
continue to receive cattle any days before
Wednesday.**The logo for Visalia Livestock Market, featuring the text "Visalia Livestock Market" in a curved, serif font. Below the text is a black and white illustration of a cowboy on a horse, holding a lasso, with a cow standing nearby.

PO Box 2529
Visalia, CA 93279

VISALIA LIVESTOCK MARKET
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Spring & Summer Specials**4-19 Annual Bred Cow & Pair Sale****4-30 Early Spring Calf & Yearling Special****5-7 Spring Calf & Yearling Sale****5-14 TCCA Off the Grass Sale****5-21 Late Spring Calf Special****5-28 Annual Parsons/Nock Memorial Sale****6-4 Early Summer Special****6-21 Annual Fall Calving Female Sale**