

**Wednesday, October 14, 2020  
Cattle Marketed 1018**



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For more information visit our website at [www.visalialivestock.com](http://www.visalialivestock.com) or call Randy at 559.906.9760



**Market Snapshot**



| Choice Steers     | Prices shown per CWT /<br>per 100 pounds | Choice Heifers    |
|-------------------|--|-------------------|
| \$135.00-\$180.00 | 300 LBS                                  | \$105.00-\$155.00 |
| \$125.00-\$170.00 | 400 LBS                                  | \$100.00-\$145.00 |
| \$120.00-\$160.00 | 500 LBS                                  | \$95.00-\$140.00  |
| \$110.00-\$150.00 | 600 LBS                                  | \$90.00-\$135.00  |
| \$105.00-\$140.00 | 700 LBS                                  | \$85.00-\$125.00  |
| \$95.00-\$130.00  | 800 LBS                                  | \$80.00-\$120.00  |
| \$85.00-\$125.00  | 900 LBS                                  | \$75.00-\$110.00  |
|                   |  |                   |
| Slaughter Bulls   |  | Slaughter Cows    |
| \$65.00-\$75.00   | High Yield                               | \$55.00-\$65.00   |
| \$55.00-\$65.00   | Medium Yield                             | \$45.00-\$55.00   |
| \$45.00-\$55.00   | Low Yield                                | \$35.00-\$45.00   |
| \$60.00-\$80.00   | Feeder/Young                             | \$55.00-\$75.00   |
| N/A               | Heiferettes                              | \$65.00-\$85.00   |
|                   |  |                   |
| Top Bull          |  | Top Cow           |
| \$72.00           |  | \$65.00           |

**Looking Ahead:**

**Wednesday, October 21st**  
**Good Sale...another good run of cattle 475# to 800#**  
**Sunday, October 28th**  
**Regular Sale**  
**Wednesday, November 4th**  
**Good Sale...some nice bunches of local cattle**  
**Wednesday, November 11th**  
**Regular Sale**

The sale this week had an outstanding offering of really good quality cattle. Many of them with the proper vaccinations and a good portion with a long wean or yearling type cattle. We did see added numbers also this week with a market that could be called mixed all the way through. Most all weight classes of the better cattle with the correct shots and or a wean did sell very well called fully steady on the middleweights and slightly higher on the heavier cattle compared to last week. We did not see a good test on the extreme light cattle this week called slightly softer. We are starting to see even bigger price discounts on the off and plainer cattle or unvaccinated and softer cattle. This has been the case right along as noted, but now with the time of year and a heavy supply of cattle coming to market all across the country these price discounts are widening. There has been and will continue to be a huge price incentive to keep the right genetics in the herd and to incorporate a proper vaccination and mineral program moving forward. We do look for the discounts to vary depending on the time of year you are marketing and of course the market conditions, but we definitely think that in the big picture these discounts are here to stay. If you have any questions on vaccine or minerals or genetics for that matter please do not hesitate to call me as the different choices out there are overwhelming and not all combinations are acceptable.

Butcher cows coming under pressure this past couple of weeks and called \$5 to \$10 cheaper. We are now in the fall run of cows and with the added numbers around the country we would expect the cows to have pressure through the end of the year. We do want to thank all that follow these programs and thank you for choosing us to market your cattle. It is these cattle that make it much easier to draw in added numbers of buyers each week which helps to create a viable market for everyone and allow us to be a market price leader each week here at VLM!

.....See you at Ringside....Randy

*thank you!*

**For Choosing  
VLM**

*Our Complete Marketing Service!*



**Basic Vac (At branding)**

Inforce 3

One Shot BVD

Ultrabac 8

Show this card where you purchase your vaccines to make sure you get the right ones!

**Premium Vac (3 to 6 weeks prior to marketing)**

First shot with Basic Vac protocol plus second shot with: Bovi-Shield Gold One Shot

Ultrabac 7 Somubac



**Have you tried Multimin?**

Many producers have been adding Multimin to their lineup while preg checking cows and at vaccination time on the calves. Proper trace minerals are necessary for optimal fertility, vaccine response and health in cattle. More uniform groups of healthier calves equals more pounds to sell at weaning.

Visalia Livestock Market



PO Box 2529  
Visalia, CA 93279

VISALIA LIVESTOCK MARKET  
PO BOX 2529  
VISALIA, CA 93279

**Visalia Livestock Market Value Added Program Card  
(Send This Card or Copy With Calves When Sold)**

Please select one program: \_\_\_\_\_ Basic Vac\* \_\_\_\_\_ Premium Vac\*\* (followed VLM protocol)

| Date Vaccinated | No Head | Product | Route of Admin.<br>Location of shot |
|-----------------|---------|---------|-------------------------------------|
|                 |         |         |                                     |
|                 |         |         |                                     |
|                 |         |         |                                     |
|                 |         |         |                                     |
|                 |         |         |                                     |
|                 |         |         |                                     |
|                 |         |         |                                     |

Please circle if applicable

NO Hoopants

NO Antibiotics

Age & Source

Bangs Vac.

Comments \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_

Date Weaned \_\_\_\_\_

Type of Feed \_\_\_\_\_

I agree that by signing this affidavit that all shots listed above have been administered properly and that I have followed all guidelines set by Visalia Livestock Market and their vaccination program.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Send one of these in with your calves to help market them to their full potential! Check out our website for info on what shots to give. It really does make a difference.**