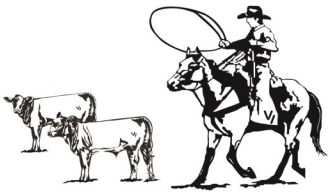
Visalia Livestock Market



Wednesday, September 30-November 18 2026
Cattle Marketed 3721

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Market Snapshot

Choice Steers	Prices shown per CWT / per 100 pounds	Choice Heifers
$470.00-$560.00	300 LBS	$400.00-$485.00
$420.00-$550.00	400 LBS	$380.00-$480.00
$390.00-$500.00	500 LBS	$350.00-$430.00
$340.00-$445.00	600 LBS	$320.00-$400.00
$300.00-370.00	700 LBS	$285.00-$350.00
$275.00-$335.00	800 LBS	$270.00-$325.00
$250.00-$310.00	900 LBS	$240.00-$285.00

Slaughter Bulls		Slaughter Cows
$170.00-$195.00	High Yield	$150.00-$200.00
$135.00-$170.00	Medium Yield	$125.00-$150.00
$110.00-$135.00	Low Yield	$100.00-$125.00
$150.00-$200.00	Feeder/Young	$150.00-$235.00
N/A	Heiferettes	$175.00-$250.00
Bred cows	$2000-$4000 **Pairs**	$2500-$4500

Top Bull		Top Cow
$190.00	Light Test	$200.00



Looking Ahead:

Wednesday, November 25th
No Sale Happy Thanksgiving
Wednesday, December 2nd
Regular Sale
Wednesday, December 9th
Good Sale...good run on all classes
Wednesday, December 16th
End of the year special featuring several good bunches of local calves & yearlings
Wednesday, December 23rd & 30th
NO SALE Merry Christmas & Happy New Year

The last several weeks have brought us through the heart of our fall calf run, and we continue to see a very strong market on the better-quality cattle. We have had some very good offerings of calves and yearlings, and the buyers have been ready for the right kind. Although we have seen some fluctuations from week to week, the overall demand for quality cattle remains very good. The better strings of calves with reputation, condition, vaccination history and good conditions continue to bring exceptional prices. There is still a very wide spread from the top to the bottom, and that is something we do not see changing anytime soon.

The steer market has remained particularly strong on the better end, with some outstanding prices paid for the good, long-weaned and properly vaccinated calves. We have seen some very impressive sales on the lighter to mid weight calves and yearlings. The cattle that have been managed correctly and have the right kind of condition are still commanding a premium. The plainer cattle, fleshy calves, uneven bunches and cattle without much information behind them continue to see the biggest discounts. At these prices, the buyers are being very particular about what they want, and the difference in what they are willing to pay can be substantial.

The heifer market continues to follow much the same pattern. The very best quality heifers have been well received, particularly those with replacement potential and the right kind of health program behind them. The feeder-type heifers are still selling at a discount to the steers in most cases, and that is certainly nothing new. We continue to remind everyone that not all heifers are created equal, and the buyers know the difference. Quality, breeding, condition and reputation are playing a very important role in the prices we are seeing.

Butcher cows and bulls have been a little more uneven over the past several weeks. We have seen some softness in spots, particularly on the lower-yielding cows and the plainer bulls. However, the good, high-yielding cows are still bringing very respectable money, with some of the very best cows selling around the $200 mark. Young feeder cows and heiferettes continue to see good demand and prices when they have the right kind of quality and future use to them. Once again, there is a tremendous difference between the top and bottom of these classes.

One thing we are certainly excited about is the change in the weather. After a long, dry summer and fall, it is good to finally see some rain coming through our part of the country. We have had some welcome moisture, and with more weather moving through California, we are certainly hoping this is the beginning of a good wet season. The foothill cattlemen especially know how important these early rains are. Getting some moisture into the ground and getting the grass started is a big part of what sets us up for the coming season. We are also glad to see snow making its way into the Sierra, as we all know how important that snowpack is to our water supply. There is a long winter ahead of us, and we certainly have a ways to go, but it is encouraging to see the season getting started. Hopefully Mother Nature will cooperate and give us the kind of winter we have all been hoping for.

With the change in weather, we also want to remind everyone to pay attention to the condition of their cattle and their vaccination programs. We have talked about this many times, but it continues to be one of the most important things you can do to help market your cattle. Please make sure your cattle are properly vaccinated and the vaccination records are filled out completely and accurately when you bring your calves in to sell. Let us know what shots they have had, when they were given, whether they have been boosted and how long they have been weaned. This information is extremely important to the buyers, and it allows us to represent your cattle properly. Good cattle with a documented health program are still bringing a premium, and we certainly want to help you get every dollar they are worth.

Looking ahead, we want to remind everyone that **there will be NO SALE on Wednesday, November 25th**, in observance of the Thanksgiving holiday. We will resume our regular Wednesday sale schedule on December 2nd. Please plan your marketing accordingly.

As we approach Thanksgiving, we would like to take a moment to thank all of our consignors, buyers, employees and friends who continue to support Visalia Livestock Market. We are very fortunate to be involved in such a great industry and to work with so many good people. There is certainly a lot going on in the world today, but we hope everyone has the opportunity to spend some time with family and friends and reflect on all the things we have to be thankful for. We have been blessed with a remarkable cattle market, and hopefully some good weather ahead of us as well.
From all of us here at VLM, we wish you and your families a very Happy Thanksgiving! We sincerely hope everyone has a lot to be thankful for this year.

.....See you at Ringside, Randy

Your Complete Marketing Service!

Basic Vac (At branding)

Inforce 3

One Shot BVD

Ultrabac 8

Show this card where you purchase your vaccines to make sure you get the right ones!

Premium Vac (3 to 6 weeks prior to marketing)

First shot with Basic Vac protocol plus second shot with:
Bovi-Shield Gold One Shot

Ultrabac 7 Somubac

zoetis

Current Live Auction Schedule

Cows/Bulls start at 9:30 AM
Bred Cows/ Pairs/ Stockers and Feeders at 11:00 AM or directly after cows and bulls. Please plan accordingly when you drop off your livestock. Any questions please do not hesitate to ask. As always we will continue to receive cattle any days before Wednesday.

Visalia Livestock Market

PO Box 2529
Visalia, CA 93279

VISALIA LIVESTOCK MARKET
PO BOX 2529
VISALIA, CA 93279

Visalia Livestock Market Value Added Program Card
(Send This Card or Copy With Calves When Sold)

Please select one program: _____Basic Vac* _____Premium Vac** (followed VLM protocol)

Date Vaccinated	No Head	Product	Route of Admin. Location of shot

Please circle if applicable NO Implants NO Antibiotics Age & Source Bangs Vac.

Comments_____

Name _____ Phone_____

Date Weaned_____ Type of Feed_____

I agree that by signing this affidavit that all shots listed above have been administered properly and that I have followed all guidelines set by Visalia Livestock Market and their vaccination program.

Signature_____ Date_____