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For more information visit our website at [www.visalialivestock.com](http://www.visalialivestock.com) or call Randy at 559.906.9760



## Market Snapshot



Choice Steers	Prices shown per CWT / per 100 pounds	Choice Heifers
\$200.00-\$275.00	300 LBS	\$175.00-\$240.00
\$195.00-\$260.00	400 LBS	\$165.00-\$225.00
\$185.00-\$245.00	500 LBS	\$155.00-\$210.00
\$165.00-\$210.00	600 LBS	\$145.00-\$180.00
\$145.00-\$190.00	700 LBS	\$125.00-\$165.00
\$130.00-\$170.00	800 LBS	\$115.00-\$155.00
\$120.00-\$160.00	900 LBS	\$105.00-\$145.00
Slaughter Bulls		Slaughter Cows
\$95.00-\$115.00	High Yield	\$90.00-\$110.00
\$85.00-\$95.00	Medium Yield	\$80.00-\$90.00
\$75.00-\$85.00	Low Yield	\$70.00-\$80.00
\$90.00-\$120.00	Feeder/Young	\$80.00-\$95.00
N/A	Heiferettes	\$85.00-\$105.00

Top Bull

\$116.00

Top Cow

\$104.00

### Looking Ahead:

Wednesday, March 1st

Regular Sale

Wednesday, March 8th

Regular Sale

Wednesday, March 15th

Good Sale...some added bunches of stockers & feeders as well as butcher cows

Save the date!

Saturday April 22nd

Annual Bred Cow & Pair Sale

Featuring many young high quality Fall calving females, as well as some Spring pairs.

The market this week continuing to stay strong with the uptrend still in place on most all classes and weights. We still see the light grass weight cattle on the better classes sell very well and called fully steady with the past 4 to 6 weeks. Feeder weight cattle in shorter supply on the better ones do have good demand, but they are just slightly more limited on places they can go for now. Look for this to change moving forward as more feedlots come online this spring! As is always the case, the plainer and off classes will continue to sell way behind, but this class of cattle also called higher over the last month as they normally follow the same trend as the better ones just not as fast or as far and they will not sell with consistency from week to week. We do want to encourage all to use proper shot protocols and to give the boosters as this will continue to be a very important value added tool. If you do choose to take the time to do the shots, please make your effort count and use the correct vaccines to cover all things that can cause disease. If you were unclear as to what is preferred by most all buyers, please do not hesitate to call. Not all veterinarians have the same point of view nor do they all understand what most buyers are looking for. The only thing worse than not doing the shots is putting out the effort to run the cattle in and then not give all the correct stuff. It is not about the brand-name. It's about the contents. We have our suggested, basic and premium vaccination programs, that we suggest in order to simplify things for you, but there are many ways out there to achieve the same results and if chosen and used correctly these options often will qualify your cattle to be on our value added shot programs. Any questions please call.

As for the butcher cows, we talked last report that this market was OK but just lackluster in spots and that a higher trend should be coming. Well this week we did get added demand and a slightly higher trend for the average butcher cow and bull. Look for this to continue as supplies are tightening. Don't miss our annual bred cow and pair sale Saturday, April 22 at 12 o'clock. This will be another outstanding offering. Please call ahead if you think you may have cows to sell in this great annual event.

...See you at Ringside, Randy

*Your Complete Marketing Service!*

**Basic Vac (At branding)**

Inforce 3

One Shot BVD

Ultrabac 8

Show this card where you purchase your vaccines to make sure you get the right ones!

**Premium Vac (3 to 6 weeks prior to marketing)**

First shot with Basic Vac protocol plus second shot with: Bovi-Shield Gold One Shot

Ultrabac 7 Somubac



**Have you tried Multimin?**

Many producers have been adding Multimin to their lineup while preg checking cows and at vaccination time on the calves. Proper trace minerals are necessary for optimal fertility, vaccine response and health in cattle. More uniform groups of healthier calves equals more pounds to sell at weaning.

Visalia Livestock Market



PO Box 2529  
Visalia, CA 93279

VISALIA LIVESTOCK MARKET  
PO BOX 2529  
VISALIA, CA 93279

**Visalia Livestock Market Value Added Program Card  
(Send This Card or Copy With Calves When Sold)**

Please select one program: \_\_\_\_\_ Basic Vac\* \_\_\_\_\_ Premium Vac\*\* (followed VLM protocol)

Date Vaccinated	No Head	Product	Route of Admin. Location of shot

Please circle if applicable      NO Implants      NO Antibiotics      Age & Source      Bangs Vac.

Comments \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Date Weaned \_\_\_\_\_ Type of Feed \_\_\_\_\_

I agree that by signing this affidavit that all shots listed above have been administered properly and that I have followed all guidelines set by Visalia Livestock Market and their vaccination program.

Signature \_\_\_\_\_ Date \_\_\_\_\_