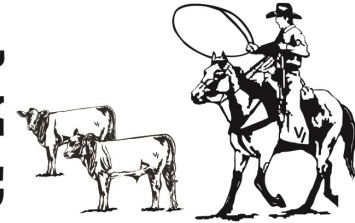


## VISALIA LIVESTOCK MARKET

As livestock marketers our sole goal is to bring producers the greatest return from their hard work and efforts. Being able to bring producers programs that enhance their bottom line is an effort that we will never waiver from. Pride in production and pride in marketing the best product possible is what we strive for and will continue to bring our customers day in and day out.

*YOUR COMPLETE  
MARKETING  
SERVICE*

# Visalia Livestock Market



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*PRODUCER  
ENHANCED  
PROGRAMS*



# Visalia Livestock Market partnering with Technitrack



Value added programs are definitely paying dividends to producers. Visalia Livestock Market is happy to announce our partnership as certified auditors with Technitrack. For those of you who wish to up your game with your cattle we can help facilitate that. We will be certified to sell Non hormone treated cattle (NHTC) at Visalia Livestock Market. This is going to be great for those of you who don't have the numbers or facility for us to market straight from the ranch. We will be approved to accept cattle that have been electronically identified and audited at their origin ranch. Cattle can also be age and source verified as well as qualified for all natural in one audit!

## Program Costs

This pricing is especially for Visalia Livestock Customers only...if we audit your ranch and you choose to market elsewhere you will still have a viable audit but we will not handle any of your paperwork or tag manifest.

>50 head \$500 yearly audit fee

<49 head \$250 yearly audit fee

If cattle are sold at the ranch there is \$1.50 per head charge for every animal that is shipped NHTC. If cattle are sold at Visalia Livestock through the sale ring there is a \$3.00 per head charge for every animal sold as NHTC. We will handle all certificates, tag manifests and paperwork that needs to be sent to the buyer. All cattle must have an eid tag that is put in at place of birth. Cattle may not be moved from origin ranch until they are tagged and audit has been performed.

## Program Auditors

**Beth Baxley**

**559.799.3853**

**Randy Baxley**

**559.906.9760**

**Blaine Ketscher**

**559.905.1945**

## Basic Vac (At branding)

Inforce 3

One Shot BVD

Ultrabac 8

## Premium Vac (3 to 6 weeks prior to marketing)

First shot with Basic Vac protocol plus second shot with: Bovi-Shield Gold One Shot

Ultrabac 7 Somubac

Show this card where you purchase your vaccines to make sure you get the right ones!



## Vaccination Programs

Don't forget shots do matter! Remember just because you are enrolled in a certification program like NHTC that shots are an important and integral part of marketing your livestock. A complete vaccination program as well as good genetics and a feed program all help enhance the quality of your livestock as well as paying you dividends. Remember all livestock are not the same...paying attention to genetics, vaccination programs and supplement feeds all make a difference to your end product

VISALIA  
LIVESTOCK  
MARKET

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